

GWD 2017

Change • Challenge • Opportunity

15th Biennial Ground Water Division Conference

Spier Hotel and Conference Centre, Stellenbosch
14 to 18 October 2017

SPONSORSHIP PROSPECTUS



Message from the Chair

The Ground Water Division was established in 1978 as a division of the Geological Society of South Africa with the objective of advancing the science and technology of groundwater. Our biennial groundwater conference has been central in sharing knowledge about groundwater in South Africa, with this being our 15th three day event. However, our conferences are never just about the science of groundwater. They are about putting ourselves up for peer review, they are about networking and they are about renewing friendships. Importantly, they provide a platform to pull young hydrogeologists into our community, refreshing the exchange of ideas amongst us. My organising committee and I are proud to stand on the shoulders of countless volunteers who organised previous groundwater conferences; and intend to ensure GWD2017 continues the tradition of advancing the science and technology of groundwater while building friendships.

However, to do so, we need your support. Sponsorship plays a very important role in ensuring our conferences are successful at an affordable price. We have prepared a pack outlining a range of sponsorship opportunities from the main conference sponsor right down to a small display. If you have any alternative sponsorship proposal, we would gladly entertain.

With your support my organising committee and I are confident of hosting a successful GWD2017 at the historic Spier Wine Estate.

I look forward to hearing from you.

Dr Roger Parsons
Chair: GWD2017

PLATINUM SPONSORSHIP (MAIN SPONSOR) – R100 000

Sponsorship Includes:

- The sponsoring company/institution's logo on the home page of the website
- The sponsoring company will be acknowledged in all the conference correspondence - logo included in the email signature to all delegates and appear in all the electronic newsletters emailed to the delegates
- The logo will also appear on the back cover of the printed programme available on site.
- Two full registrations to the conference
- One standard exhibition booth (graphics, display material to be provided by the sponsor) excludes exhibitor staff to man the stand.
- A brochure may be included in the conference pack handed to all the delegates attending the conference.

GOLD SPONSORSHIP – R50 000

The opportunity to sponsor a plenary session.

Sponsorship Includes:

- The name of the session will include the Sponsor's name.
- Sponsor's branding in the session venue for the duration of the session.
- One full registration to the conference.
- The sponsoring company's name and logo will be included in the final programme.
- The sponsor's logo will be placed on the conference website.

SILVER SPONSORSHIP – R20 000

The opportunity to sponsor one of the items listed below:

Social responsibility - Conference Bags

Instead of providing conference bags again, GWD2017 would like to partner with a sponsor to donate to a worthy cause in the community. The receiving organisation will be selected by the LOC and the sponsor together.

Sponsorship Includes:

- The sponsor's logo will be placed on the conference website along with information regarding the community that will be benefiting from the sponsorship.
- Sponsor's name and logo included in the final programme.
- The sponsor can place promotional material at the Registration Desk.

Midweek Tour

The opportunity to support the tour.

Sponsorship Includes:

- Assist with drawing up the tour itinerary.
- Sponsor's brochure and hand-outs given to all the delegates on tour.
- The sponsoring company's name and logo will be included in the final programme.
- The sponsor's logo will be placed on the conference website.

SILVER SPONSORSHIP – R20 000

Book of Abstracts

Sponsorship Includes:

- Sponsor's company name and logo to appear on the front outside cover of the Book of Abstract
- One full colour advertorial in the Book of Abstract. Complete artwork to be provided by the sponsor.
- The sponsor's logo will be placed on the conference website.
- The sponsor can erect a free standing banner at the Registration Desk.

Flash drive with all the conference papers delivered at the conference

Sponsorship includes:

- Sponsors logo on the flash drive. Complete artwork to be provided by the sponsor.
- Sponsor's information to be saved on to the flash drive.
- The sponsor's logo will be placed on the conference website.

BRONZE SPONSORSHIP – R10 000

Poster Session

The opportunity to sponsor the area where the posters will be located during the conference.

Sponsorship Includes:

- 10 minutes prior to the first poster session for the sponsoring company to address the delegates and invite them to the poster session.
- Sponsor's branding in the poster area for the duration of the conference.
- The Sponsor will be acknowledged in the final programme and the website.

Conference Name Badges and Lanyards

The company/institution to sponsor the name badge and lanyard worn by each delegate and accompanying person.

Sponsorship Includes:

- The sponsor's logo included on each name badge.
- Standard lanyard will be provided. The sponsoring company may provide their own branded lanyard. (lanyards must be clip on for plastic pocket name badge)
- The Sponsor will be acknowledged in the final programme and the website.

Other Sponsorship opportunities

- Wine and Bottled water for the various functions. Please contact the organisers for more detail on quantity to be supplied.

Sponsorship Includes:

- The logo of these Sponsoring companies would be included in the programme.
- These Sponsorships will be acknowledged on the website.
- The Sponsorship companies may display their brochures at the general information desk at registration.

Please view the exhibition opportunities that will also be available at the conference on the website:
www.gwd2017.co.za

For more information, please contact the organisers:

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